

MEDIA RELEASE

Tuesday 29 September 2015

For Immediate Release

Cultural precinct's first artwork will be 'people's choice' – voting opens

The Gold Coast community has a rare opportunity to choose the first artwork to enliven Stage 1 of the Gold Coast Cultural Precinct.

Public voting begins today (Tuesday 29 September), with three finalists vying for \$2000 prize money and the chance to turn the Stage 1 construction hoardings into a colourful canvas, celebrating Gold Coast creativity.

From 18 outstanding entries, a selection panel shortlisted three exceptional works from Gold Coast artists, each with a personal interpretation of themes and elements that best depict the Gold Coast - and the aspirations of the city's Cultural Precinct.

The finalists are:

GOLD COAST HAPPY DAYS - by Go Suga



Featuring the precinct's Art Tower at its centre, this vibrant entry depicts the 'best of the Gold Coast' -bright sunny days, awesome surf, active and happy people, leisure activities, beautiful nature and more.

ASPECTS - by Tyler Jackson



Referencing the precinct's geometric voronoi design to 'respond to all the different facets of the Gold Coast'. Tyler's entry is a broad representation of the Gold Coast's unique cultural identity in which 'no single thing defines the city – that's what makes it so interesting'.

WATERWAYS WONDERLAND - by Tropical Loveland (a collaboration between Rebecca Ross and Lucy Forsberg)



Employing the precinct's voronoi motif to piece together a digital collage that reflects the Gold Coast's suburban canal landscapes. This collaboration of established and emerging practices unites contemporary installation and new media.

The Arts Centre Gold Coast is urging the community to encourage local artists through helping to select the winning artwork to feature on the construction hoardings for almost 18 months. The promotional opportunities this competition offers are invaluable, which is why it's important to spread the word and help us highlight the best of the Gold Coast's artistic talent.

Voting is open until 11 October 2015. Votes can be cast via The Arts Centre Gold Coast website http://www.theartscentregc.com.au/more/gold-coast-cultural-precinct-design-competition/, via The Arts Centre Facebook page - http://wshe.es/B8QLf0LD or live at The Arts Centre Gold Coast at the electronic display in the foyer.

This is the city's unique opportunity to make a contribution to the first stages of the Gold Coast Cultural Precinct, the city's cultural hub.

For interviews or photo opportunities please contact Natalie Faulkner Faulkner@theartscentregc.com.au Or call 07 5588 4012

CULTURAL PRECINCT GOLDCOAST.