

MEDIA ALERT

Monday 4 September 2017



The Gold Coast City Gallery is seeking expressions of interest from artists for a striking new \$175,000 public art commission.

As The Arts Centre Gold Coast evolves into the new Cultural Precinct, The Gold Coast City Gallery is launching their largest ever temporal public art commission. Artists are invited to transform the exterior 'fly tower' of the building into an iconic, large scale artwork. The Tower Project is offering \$175,000 to find the right artist, or artist lead team.

Gold Coast City Gallery Director, Tracy Cooper-Lavery said 'As the Arts Centre Gold Coast undergoes a significant and exciting transformation into the new Cultural Precinct, it's a great opportunity extend our program beyond the four walls of the Gallery into the fabric of the precinct itself.'

The Gold Coast City Gallery is seeking expressions of interest from local, national and international artists or artist lead teams.

"The Arts Centre fly tower lends itself to an iconic art work, something that celebrates the space and serves as a beacon for the community", she said.

'That's why this opportunity is open not only to artists, but artist lead teams. There are opportunities with this canvas that we haven't even considered yet. The final work may be street art, or it may be a collision between architecture, lighting and other industries. We want to see interesting concepts that really transform the space', she said.

Wrapping three facades of the building, this site is visible as far as the apartments of Surfers Paradise, from the sky and main waterways of the city.

The Tower Project Expressions of Interest opens on Monday September 4 and closes 5pm Thursday 19 October 2017. Full application details are available through Gallery Opportunities on The Arts Centre Gold Coast website.

<https://theartscentregc.com.au/gallery/art-tower-project/>

For interviews, please contact:

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